

IBM COMPLETE ACQUISITION OF COGNOS



COGNOS

IBM

About 4D:

4D is located in Congleton in Cheshire. The company is built on providing a high level of Consultancy, Training and Service for Cognos BI and MetaManager Management and Administration Tools for Cognos Environments as well as delivering end-to-end Management Information Solutions, Business Intelligence Applications and Data Warehousing Projects.

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ARMONK, NY, January 31, 2008

IBM (NYSE: IBM) today announced it has completed its acquisition of Cognos® (NASDAQ: COGN) (TSX: CSN), a publicly-held company based in Ottawa, Ontario, Canada. IBM will reveal its business strategy for the Cognos acquisition during a press briefing on February 6.

IBM announced a definitive agreement to acquire Cognos on November 12, 2007. IBM acquired Cognos to accelerate its Information on Demand strategy, a cross-company initiative that combines IBM's strength in information integration, content and data management and business consulting services to unlock the business value of information.

Through this acquisition, IBM and Cognos will become the leading provider of technology and services for business intelligence and performance management, delivering the industry's most complete, open standards-based platform with the broadest range of expertise to help companies expand the value of their information, optimise their business processes and maximize performance across their enterprises.

The Cognos acquisition supports both IBM's acquisition strategy and capital allocation model, and will contribute to the achievement of the company's objective for earnings-per-share growth through 2010.

To date, IBM has announced 25 strategic acquisitions in support of its global Information on Demand effort.

Additional information about IBM's Information on Demand strategy is available at:

<http://www.ibm.com/software/data/information-on-demand/>.

For more details about the combination of IBM and Cognos see:

<http://www.ibm.com/software/data/info/cognos>.

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